



BANGLADESH YOUTH ENTERPRISE ADVICE & HELPCENTRE

We Turn Job Seekers into Job Creators



www.byeah.org

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LEADERSHIP



Abdul Muyeed Chowdhury
Founder Chairman



Manzoor Hasan OBE
Chairperson



Shahariar Sadat
Treasurer



Ubaidur Rob
Governing Body Member



Salauddin Kasem Khan
Governing Body Member



Prof. Syed Fakhru Hassan
Governing Body Member



Ashfah Huque
Governing Body Member



Gulshan Nassrin Chowdhury
Governing Body Member



Mohammad Kamrul Hasan Bhuiyan
Governing Body Member



Faizul Latif Chowdhury
Governing Body Member

MANAGEMENT TEAM



Md. Rashed Mamun
Executive Director



Arifur Rahman
Project Director



Shahin Forhad
Training Programme
Development Consultant



Arafat Reza
Research, Partnership &
Communications Consultant



Shahin Miah
Manager, Finance & Admin



Md. Mazedur Rahman
Mentoring, Admin & HR Officer



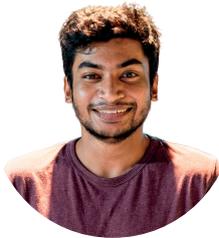
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Communications & Knowledge
Management Officer



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Business Consultant
& Project Officer



Tania Akter
Project Officer



Nahian Iftekhar Alam
Research Associate



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Sidratul Muntaha
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Fateha Laila Noor
Research Intern

BACKGROUND

Bangladesh Youth Enterprise Advice and Help Centre (B'Yeah), a non-profit and non-political organization, has been a pioneer in promoting youth entrepreneurship in Bangladesh. B'Yeah harnesses the strong entrepreneurial culture of Bangladeshi youth, especially the disadvantaged youth and women, by providing the business incubation and accelerator support required to explore their innovative potential fully.

We are also part of Youth Business International (YBI), a global network of almost 50 entrepreneurship support organizations from over 40 countries worldwide. Members are connected and supported by a dedicated network team based in London, United Kingdom. Due to the vast YBI network, we are uniquely positioned to bring in tried and tested solutions from around the globe and localize them as per community needs.

B'Yeah was founded by Abdul Mueyed Chowdhury (retired Bangladeshi bureaucrat and former adviser, with the rank of minister of the 2001 caretaker government, Founder Chair of the SME Foundation) with the support of other public and private sector leaders committed to fostering sustainable youth entrepreneurship in Bangladesh.



VISION

We dream of a vibrant Bangladesh free from the curse of youth unemployment and underemployment while creating opportunities for every youth to make the most of their talents.

MISSION

Our mission is to economically empower the Bangladeshi youth, supporting them to start and sustain their businesses, create jobs, and strengthen communities. We equip disadvantaged youth by building the necessary skills, confidence, and connections through capacity building, mentoring, market linkage, and advisory services.

Our Targeted Sustainable Development Goals (SDGs)



1.4

By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology, and financial services, including microfinance.



4.4

By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs, and entrepreneurship.



5.b

Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women.



8.3

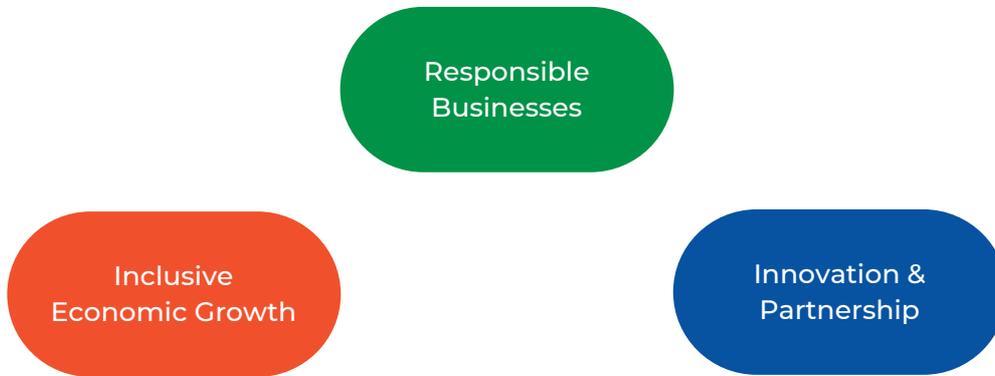
Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small and medium-sized enterprises through access to financial services.



8.6

By 2020, substantially reduce the proportion of youth not in employment, education or training.

OUR THEMATIC AREA



WHAT WE DO

Projects

We have rich experience in implementing large-scale entrepreneurship development projects in partnership with our global network Youth Business International based in London, UK. We have supported more than 2000 young entrepreneurs through our programmes.

Incubation

Through the Incubation and Accelerator programme, we take our entrepreneurs through an immersive journey to make their businesses sustainable and scalable. We tailor our effort based on the requirements of the cohort.

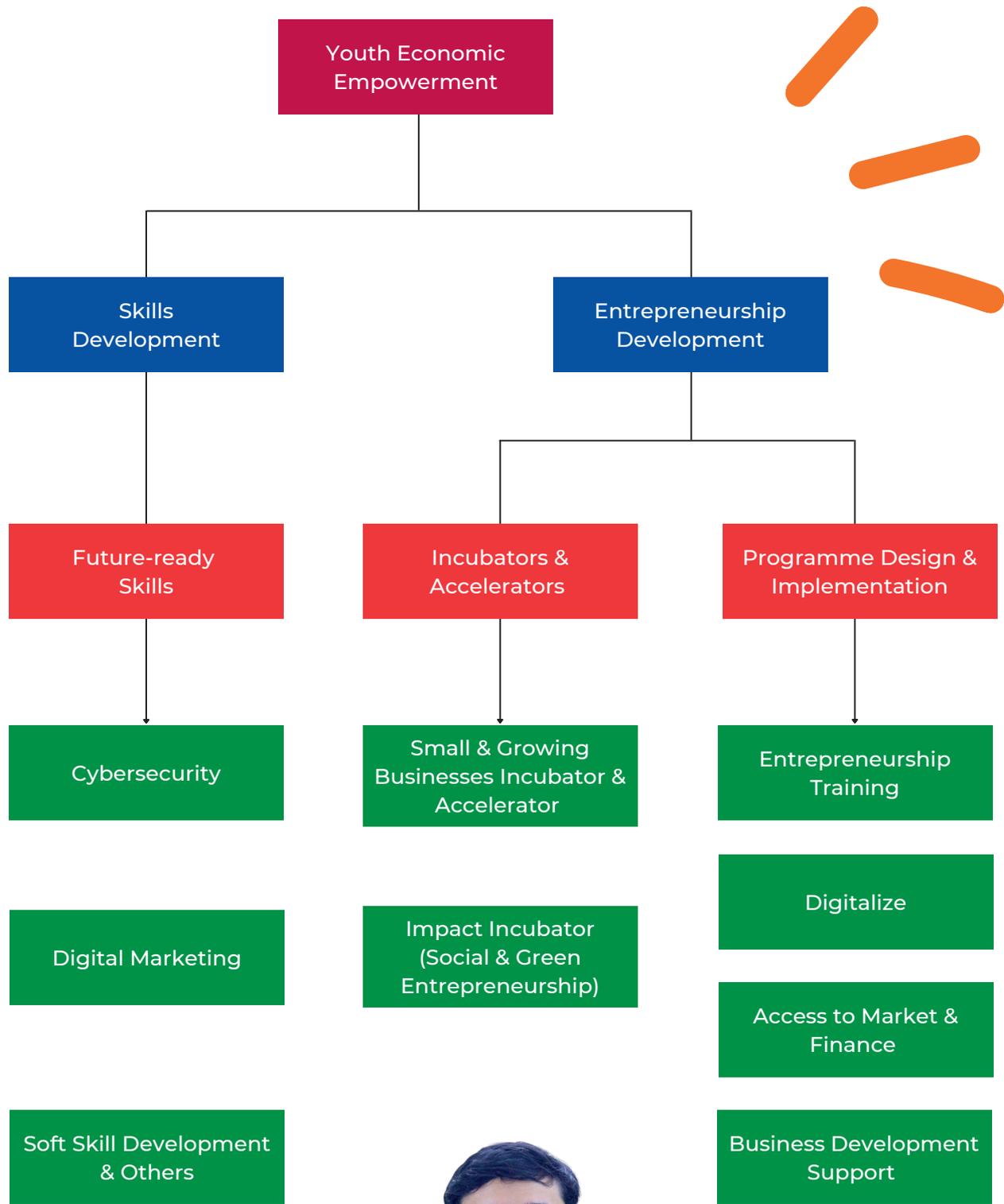
Learning

We offer a wide array of courses and workshops to close the widening skills gap that makes our youths suffer. Our skills development initiatives have a unique focus on equipping youth with the demanding and marketable skillset.

Mentoring

Mentoring is central to the holistic end-to-end support we provide to the youth. We take leverage of our global partner YBI's mentoring approach to equip mentors with the information, knowledge, and skills needed to most effectively support young entrepreneurs.

OUR OPERATIONAL BUILDING BLOCKS



SUPPORTING UNDERSERVED YOUTH THROUGH



Business
Advisory Support



Technical
Expertise



Innovation



Mentorship

WHAT WE HAVE DONE SO FAR

6+

Entrepreneurship
projects with
global donors

4200+

Youth reached
through different
programmes

800+

Youth trained
in digital skills

1900+

Youth received
entrepreneurship
training

300+

Entrepreneurs
received hands-on
business plan support

260+

Youth got training on
Implementing
Decent Work principles

150+

Mentors are helping
youth voluntarily

1400+

Youth obtained market
linkage support

2500+

New employment
generation

1. NOTABLE PROGRAMME ACTIVITIES

Accelerating Youth-Led Business in Digital Era

Funded by: Youth Business International (YBI) & IKEA Foundation

Project Duration: August 2019 – July 2022

The project aimed to support underserved urban and rural young entrepreneurs with pioneering business ideas through a business startup and growth by providing Entrepreneurship Development Training, E-commerce Training, Basic & Advance Digital Skill Training, Decent work Training courses, Business development counselling, Business mentoring and access to market (online and offline). This Youth Business International (YBI) and IKEA Foundation-funded project was started in August 2019 and continued till July 2022. Around 1000 youth from Dhaka City Corporation & Shirajdikhan Upozila directly benefited from this project.

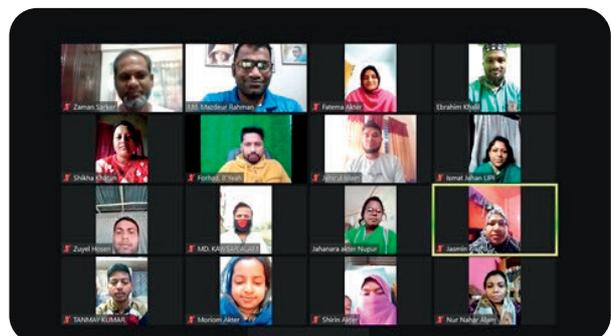


Rapid Response & Recovery Program

Funded by: Youth Business International (YBI) & Google.org

Project Duration: April 2020 – March 2021

The Covid-19 pandemic severely impacted business owners and entrepreneurs from underserved communities, including young people (aged 18-35 years), women, refugees, and other migrants. The Covid-19 pandemic impacted all types of businesses supported by B'Yeah to various degrees in Bangladesh. In that situation, with the support of Youth Business International (YBI) and Google.org, B'Yeah extended its support to deal with the pandemic. Constant support through a business clinic, a common platform to exchange new ideas and offer mentoring services online, and conducting webinars to understand the ground realities from the participants' perspective are some of the ways B'Yeah supported entrepreneurs at that time of the pandemic. There were more than 100 youth beneficiaries from all over Bangladesh.



Turning Job Seekers into Job creators in Bangladesh (TJS)

Funded by: Youth Business International (YBI) & Comic Relief

Project Duration: September 2015 – August 2019

The project aimed to support 300 underserved young entrepreneurs with pioneering business ideas through a market-based holistic support package, including training (375 trainees), business plan consultancy, access to finance and innovative mentoring models, enabling them to start and grow sustainable businesses, creating jobs for 750 others, thereby enhancing the quality of life of 1,050 disadvantaged young people. Through this project, a group of talented young entrepreneurs who had lost their morale got the inspiration to start a new venture. Various pieces of training and counselling received from B'Yeah under this project helped them create employment for themselves and many other disadvantaged people in different regions. The project was successfully completed and received appreciation from the national and international arenas. This project was funded by Youth Business International (YBI) and Comic Relief, UK, under the Queen Young Leaders Programme. The project was implemented only in Dhaka City Corporation.



Youth Micro-Enterprise Development (YMED)

Funded by: AusAid

Project Duration: March 2014 – June 2015

Bangladesh Youth Enterprise Advice & Helpcentre (B'Yeah), as a devoted organization to youth empowerment and the promotion of youth entrepreneurship, has always flagged those issues which become hurdles on the way to youth entrepreneurship. In this regard, B'Yeah, in collaboration with AusAID - ANCP and General Public Donations, undertook a project titled "Youth Micro Enterprise Development (YMED)" from March 2014 to June 30, 2015. During this period, B'Yeah completed all the activities successfully. To address the needs of entrepreneurship development, the YMED project was developed with the objective of having 200 youth entrepreneurs set up 200 enterprises that create the self-employment of 200 youth as well as employment opportunities for another 800 youth. The quantitative and qualitative achievements of the project have profound impacts on improving the economic and social well-being of disadvantaged youth, with a strong focus on female youth.



Youth Women Entrepreneurship Development (YWED)

Funded by: Plan International Bangladesh

Project Duration: July 2013 – December 2014

The project successfully completed its lifespan with proper implementation of all scheduled activities. The project focused on developing the capacity of young entrepreneurs. Plan International Bangladesh, with the support of Bangladesh Youth Enterprise Advice and Helpcentre (B'Yeah), has implemented the "Youth Micro Enterprise Development (YMED)" project in May 2014 with the aim of improving the economic and social well-being of disadvantaged youth, with a strong focus on female youth. During the project period, the YMED project achieved the following outputs: provided training on business plan development to targeted youth and developed a business plan with the targeted youth. As a result, 20 youth-owned enterprises created for marginalized youth improved their economic well-being. 100 individual young women or men are employed in youth-owned enterprises, and 600 family members of youth entrepreneurs and employees benefit economically.



Loomba BAT (British Asian Trust) Project

Funded by: Youth Business International (YBI), The Loomba Trust and British Asian Trust

Project Duration: January 2009 – December 2010

This project was started in January 2009 and ended in December 2010. This project was funded by Youth Business International (YBI), The Loomba Trust and British Asian Trust. The Loomba BAT project trained the targeted youth on creating business plans and collaborated with the youth to create a business plan. 13 youth-owned businesses founded for marginalized youth, as a result, helped them become more prosperous financially. Among the beneficiaries, there were 8 males and 5 females who were economically benefited. The project's theoretical and practical accomplishments have a significant impact on improving the economic and social well-being of disadvantaged youth. The project was completed effectively, and both the national and international community expressed their appreciation



2. INCUBATOR & ACCELERATOR

Bangladesh Youth Enterprise Competition & Incubation 1.0

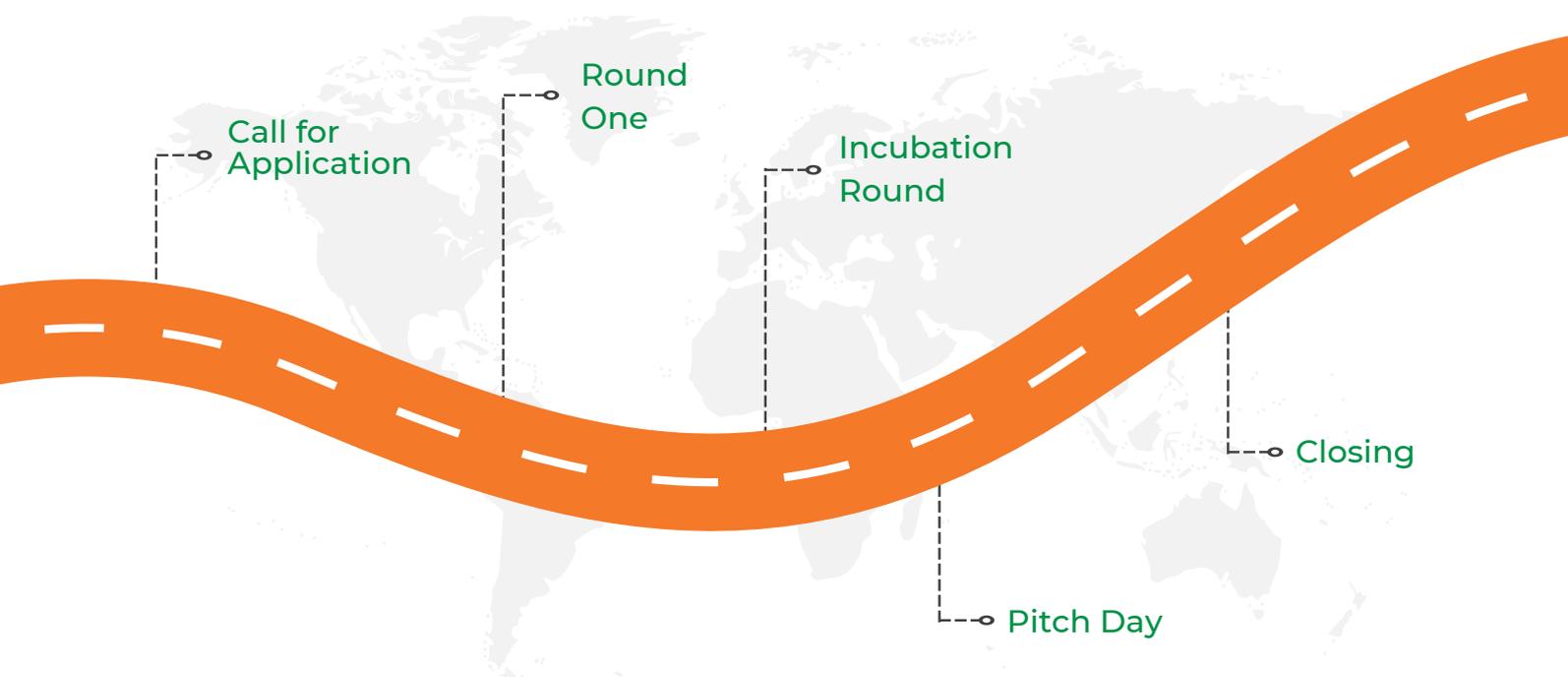
Funded by: Bangladesh Youth Enterprise Advice & Helpcentre

Duration: March 2022 – July 2022

Bangladesh Youth Enterprise Advice and Helpcentre (B'Yeah) launched a five-month-long competition and Incubation programme to harness the power of youth entrepreneurship to tackle the most pressing challenges we face in our communities and showcase the youth's innovative entrepreneurial solutions. B'Yeah awarded three winners a total of nine lac taka innovation fund. Furthermore, the top ten youth entrepreneurs will get ancillary support valuing more than 5 lac taka from the partners: Academy of Business Professionals, Bepari.info, and Game Changer Training & Consulting, coupled with training on Decent Work, Social and Green Entrepreneurship Toolkit from B'Yeah.

In the first stage of BYECI 1.0, B'Yeah received more than 2,500 ideas through the competition's microsite. Among these, 20 entrepreneurs proceeded to the incubation stage after multiple selection rounds. The incubation was full of hands-on activities, 70 hours+ of sessions coupled with mentoring. More than 20 industry leaders took these sessions where the selected youth entrepreneurs got a unique chance to interact with changemakers. The final award ceremony was held on July 18, 2022, where prominent personalities from home & abroad, such as Ms Marta Krupinska, Head of Google for Startups UK & Chair, Youth Business International (YBI), Mr Gunjan Bahadur Dallakoti, SME Development Specialist, International Labor Organisation (ILO), Mr M M Zimran Khan, Head of Exploration, UNDP Accelerator Lab, Bangladesh, and Ms Vandana Verma, Programme Manager, IKEA Foundation were present as special guests.

BYECI 1.0 AT A GLANCE



FEW MOMENTS FROM BYECI 1.0



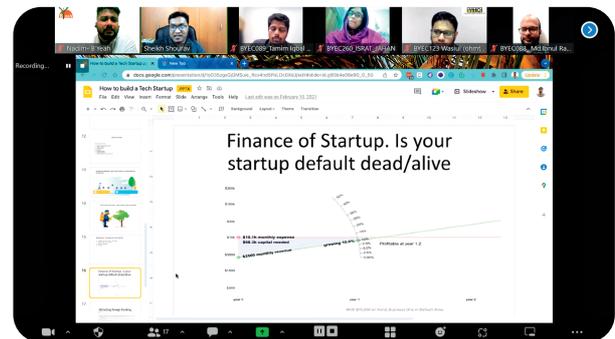
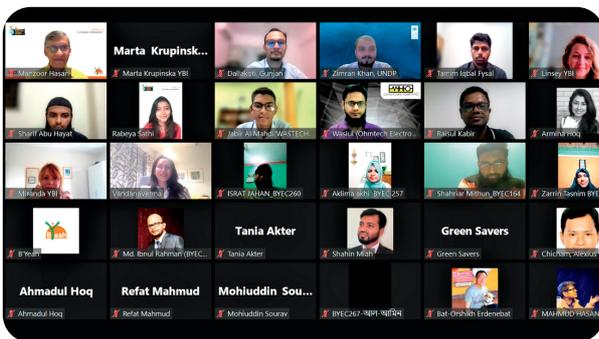
Gunjan Bahadur Dallakoti
SME Development Specialist
International Labor Organisation (ILO)



Marta Krupinska
Head of Google for Startups UK &
Chair, Youth Business International (YBI)



M M Zimran Khan
Head of Exploration
UNDP Accelerator Lab, Bangladesh



B'Yeah Impact Incubation 2022

Duration: September 2022 – January 2023

For Bangladeshi young company owners whose enterprises aim to make a beneficial social or environmental impact, 'Bridge for Billions' and 'Bangladesh Youth Enterprise Advice & Helpcentre- B'Yeah have brought about a fantastic opportunity. For early-stage entrepreneurs, Bridge for Billions is a digital ecosystem of entrepreneurship programs. This step-by-step incubation program, which employs a- learn by doing entrepreneurship model and incorporates the support of a mentor and a peer community, was developed by Bridge for Billions six years ago. For Bangladeshi entrepreneurs looking to develop and make their business ideas sustainable, B-Bridddhi incubation program is a 4-month incubation and mentoring program. Every step of the way, each participant will be guided by a mentor who will meet with the participant once a week to help them create a practical, usable business plan that will enable the entrepreneurs to sustain their own enterprise. A Developed Business Plan will be provided throughout the whole process. At the end of this program, all the participants will get a Certificate of Incubation and 8 Business tools to accommodate their Businesses. Moreover, they will get the opportunity to belong to a community of passionate entrepreneurs.

Two crucial segments, which are- online incubation and mentorship, Cohort Sessions on Zoom, have already been started and will continue till January- 2023. The closing session of this cohort will be held on January 2023. The Incubation Platform is 100% online, practical, and in English. The participants will learn new approaches through practical experience. During this cohort, a mentor will work one-on-one with each participant for four months to help them steer their businesses in the right direction. Strong entrepreneurial abilities will be acquired in areas including financial planning, competitor analysis, price strategy, and customer segmentation. Participants will get the opportunity to have Weekly Meetings for one hour per week with the mentors and Monthly Cohort Meetings with the entire team. Mentors will access their workspace on the B'Yeah Impact Incubation Platform and help them validate each tool. Each entrepreneur has one mentor only, but in some exceptional cases, they might have two mentors.

PROGRAM PHASES & ACTIVITIES TIMELINE



SELECTED ENTERPRISE



SK Imtiaz Uddin
Founder
Ecobee Ltd



Zarrin Tasnim
Founder
Shonkhochil Kutir



Md. Sarwar Kabir
Founder
BJRS, Bangladesh



Ashifa Chowdhury
Founder
Shafina Lohani Foundation

MENTORS



Dr. Pinki Shah
Professor
School of Business, ULAB



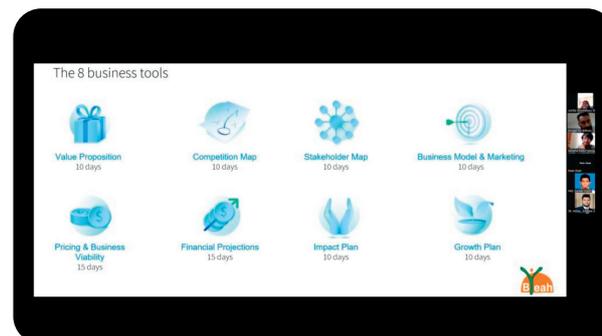
MD Gazi Tauhidur Rahman
Managing Director
FM Plastic Ind. Ltd



Sharif Abu Hayat
COO & CMO
Shorobor



Tarif M. Khan
Head of Brands & Strategy
Dekko ISHO Group



3. SKILLS DEVELOPMENT

Cyber Security Course – Fundamentals for Business

Duration: May 2022 – September 2022

Times have changed, and people's communication has also changed. Information technology has brought us under one umbrella, along with security risks. Safeguarding against these risks requires adequate education on cyber security. By 2022, there will be a skills gap of 1.8 million people in the global cybersecurity sector. Bangladesh is also not exempt from its scope. As the use of technology increases with digitization, so does the fear. All small/big organizations are now aware of cyber security. Many youths in Bangladesh can be a part of that workforce if they can be given proper guidance and support.

With his vision, Bangladesh Youth Enterprise Advice and Helpcenter (B'Yeah) came up with "Cyber Security Course – Fundamentals for Business" in May 2022. In this course, we supported 80 participants from different backgrounds. This course gave them a better understanding of overall cyber security and the security of business and personal information. Participants' satisfaction level was very high for the intensive support from the respected cyber security expert Mr Mashihour Rahman.



Professional Cyber Security (Career-Focused Advanced Training)

Duration: October 2022 – March 2022

After the successful completion and hugely positive response from the Cyber Security Course – Fundamentals for Business course participants, Bangladesh Youth Enterprise Advice and Helpcenter (B'Yeah) has launched another course named Professional Cyber Security (Career-Focused Advanced Training). This Career-Focused Advanced Training has started with the motto "STOP. THINK. CONNECT". This course aims to mentor participants with hands-on experiments, business knowledge, and practical experience. Participants who successfully complete this course will possess a strong foundation of knowledge and the self-assurance necessary to work as IT security analysts or cyber security analysts.

OUR DEVELOPMENT PARTNERS



A GROWING COMMUNITY SUPPORT



PHOTO GALLERY





ybi | Youth
Business
International



Bangladesh Youth Enterprise Advice & Helpcentre (B'Yeah) is a non-profit and non-political organization in Bangladesh that promotes youth to start their own business and turn Job seekers into job creators. B'Yeah is also part of Youth Business International (YBI), a global network of almost 50 entrepreneurship support organisations from over 40 countries around the world. B'Yeah is connected and supported by a dedicated network team of YBI based in London, United Kingdom.



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